



AIMEE DAMBROS

CREATIVE MARKETING DESIGN

EXPERIENCE

CONTACT

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EDUCATION

BACHELOR OF FINE ARTS | 2011 - 2015

MISSOURI STATE UNIVERSITY

Major: Photography
Minor: Art History & Spanish

PROFICIENCIES

ART & DESIGN

Adobe Creative Suite
Photography
UX/UI Design
Figma
Typography, Color Theory, & Layout
Branding

DIGITAL MARKETING

CMS
Project Management
E-Commerce
Social Media
Email Marketing

VOLUNTEER WORK

STAR Avian Rescue
C.A.R.E. Rescue Shelter
The Gardens Assisted Living
Boys & Girls Club - Photo Club Assistant

❖ Freelance Designer & Photographer

Freelance/Self-Employed / 01.2015 - Present

- Develop strategic design solutions aligned with client objectives
- Photograph, edit, and retouch high-quality images for 300+ clients
- Create digital assets for web, social media, and marketing campaigns
- Plan and manage social media calendars, increasing reach by 80%

❖ Graphic Designer & Email Marketing Specialist

Fish Window Cleaning Corporate / 04.2024 - Present

- Design and manage all marketing materials for both corporate and franchisees while maintaining brand consistency
- Oversee end-to-end email production, including creation and scheduling
- Execute targeted email campaigns for 200+ franchisees to increase customer engagement

❖ Marketing Coordinator & Content Specialist

Synergy Wealth Solutions / 01.2022 - 11.2023

- Developed marketing collateral and ensured brand consistency and compliance
- Strengthened brand awareness by 578% through social & web strategies
- Produced company podcast end-to-end 540+ downloads in six months
- Organized the planning of client and company culture events
- Trained 100+ sales producers on developing and implementing marketing plans

❖ Digital Marketing Designer

Affiliate Merchandise Group (Fashion) / 09.2016 - 06.2020

- Prepared designs for digital advertising resources
- Coordinated, styled, shot, and retouched photos used for web content, social media, and advertisements
- Generated and launched a digital product catalog to increase sales
- Monitored and produced UI designs for 10 Shopify websites to follow client's branding guidelines
- Managed content production and designed social media graphics for 5 different brands at a time
- Spearheaded the layout design and delivery of email campaigns